



WBNS-TV, Inc.  
DEPT L-1133  
COLUMBUS, OH 43260-1133

American Rambler Production  
138 Conant Street  
Beverly, MA 01915

### Contract # 102501

**Schedule Dates** 09/07/12-09/10/12  
**Advertiser** Romney for President, Inc. (8973)  
**Agency** American Rambler Production (4828)  
**Product** Political/Candidate (1161)  
**Brand** political candidate (1775)  
**Salesperson** Philadelphia Office, Philly (1680)  
**Sales Office** Eagle Television/Philadelphia Office  
**Buyer Name** KINCA,STEPHANIE  
**Phone/Fax** /  
**CPE** 66  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** ROMNEY/P/R  
ROMNEY FOR PRESIDENT INC

**Date Entered** 09/06/12  
**Last Modified** 09/10/12  
**Entered By** Kathy Sparks  
**CO-OP** No  
**Headline #** ECR07901697  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$21,480.00  
**Net Total** \$121,720.00  
**Sales Tax**

### WBNS-TV (WBNS)

By Broadcast Month	Spots	Rate
Sep. 2012	96	\$143,200.00
<b>Grand Total:</b>	<b>96</b>	<b>\$143,200.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/07/12-09/07/12	3	:30	5:57A- 7A (EST)	2					X			2	\$1,200.00	\$2,400.00	WBNS-TV (WBNS)	6A NEWS 2X PER DAY	9/6/12
2.0	Normal Line / SPOT	09/07/12-09/07/12	3	:30	7A- 8A (EST)	2					X			2	\$1,200.00	\$2,400.00	WBNS-TV (WBNS)	CBS THIS MORNING AT 7AM/ 2X PER DAY	9/6/12
3.0	Normal Line / SPOT	09/07/12-09/07/12	3	:30	8A- 8:55A (EST)	2					X			2	\$1,000.00	\$2,000.00	WBNS-TV (WBNS)	CBS THIS MORNING AT 8AM/ 2X PER DAY	9/6/12
4.0	Normal Line / SPOT	09/07/12-09/07/12	3	:30	8:58A- 9:55:50A (EST)	2					X			2	\$800.00	\$1,600.00	WBNS-TV (WBNS)	KELLY 2X PER DAY	9/6/12
5.0	Normal Line / SPOT	09/07/12-09/07/12	3	:30	9:58A- 10:55A (EST)	2					X				\$800.00		WBNS-TV (WBNS)	LETS DEAL 1 2X PER DAY	9/6/12
5.0.1	Closed Preempt	09/07/12															WBNS-TV (WBNS)	Schedule Change/Exception - dr phil	
5.0.2	Closed Preempt	09/07/12															WBNS-TV (WBNS)	Schedule Change/Exception - dr phil	
6.0	Normal Line / SPOT	09/07/12-09/07/12	3	:30	10:58A- 11:57A (EST)	2					X			2	\$800.00	\$1,600.00	WBNS-TV (WBNS)	PRICE RT 1 2X PER DAY	9/6/12
7.0	Normal Line / SPOT	09/07/12-09/07/12	3	:30	11:58A- 12:30P (EST)	2					X			2	\$1,200.00	\$2,400.00	WBNS-TV (WBNS)	NOON NEWS 2X PER DAY	9/6/12
8.0	Normal Line / SPOT	09/07/12-09/07/12	3	:30	12:30P- 2P (EST)	2					X				\$1,200.00		WBNS-TV (WBNS)	SOAP 2X PER DAY	9/6/12
8.0.1	Closed Preempt	09/07/12															WBNS-TV (WBNS)	Schedule Change/Exception - us open	

### CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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**Phone/Fax** /  
**CPE** 66  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** ROMNEY/P/R  
ROMNEY FOR PRESIDENT INC

**Date Entered** 09/06/12  
**Last Modified** 09/10/12  
**Entered By** Kathy Sparks  
**CO-OP** No  
**Headline #** ECR07901697  
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**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$21,480.00  
**Net Total** \$121,720.00  
**Sales Tax**

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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
8.0.2	Closed Preempt	09/07/12															WBNS-TV (WBNS)	Schedule Change/Exception - us open	
9.0	Normal Line / SPOT	09/07/12-09/07/12	3	:30	2P- 3P (EST)	2					X				\$800.00		WBNS-TV (WBNS)	TALK 2X PER DAY	9/6/12
9.0.1	Closed Preempt	09/07/12															WBNS-TV (WBNS)	Schedule Change/Exception - us open	
9.0.2	Closed Preempt	09/07/12															WBNS-TV (WBNS)	Schedule Change/Exception - us open	
10.0	Normal Line / SPOT	09/07/12-09/07/12	3	:30	3P- 3:55P (EST)	2					X				\$800.00		WBNS-TV (WBNS)	DR PHIL	9/6/12
10.0.1	Closed Preempt	09/07/12															WBNS-TV (WBNS)	Schedule Change/Exception - us open	
10.0.2	Closed Preempt	09/07/12															WBNS-TV (WBNS)	Schedule Change/Exception - us open	
11.0	Normal Line / SPOT	09/07/12-09/07/12	3	:30	3:58P- 5P (EST)	2					X				\$800.00		WBNS-TV (WBNS)	DR OZ 2X PER DAY	9/6/12
11.0.1	Closed Preempt	09/07/12															WBNS-TV (WBNS)	Schedule Change/Exception - us open	
11.0.2	Closed Preempt	09/07/12															WBNS-TV (WBNS)	Schedule Change/Exception - us open	
12.0	Normal Line / SPOT	09/07/12-09/07/12	3	:30	5P- 6P (EST)	2						X			\$2,200.00		WBNS-TV (WBNS)	5P NEWS 2X PER DAY	9/6/12

### CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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12.0.1	Closed Preempt	09/07/12															WBNS-TV (WBNS)	Schedule Change/Exception - no news	
12.0.2	Closed Preempt	09/07/12															WBNS-TV (WBNS)	Schedule Change/Exception - no news	
13.0	Normal Line / SPOT	09/07/12-09/07/12	3	:30	6P- 6:30P (EST)	2					X				\$2,800.00		WBNS-TV (WBNS)	6P NEWS 2X PER DAY	9/6/12
13.0.1	Closed Preempt	09/07/12															WBNS-TV (WBNS)	Pre-Empt/Spot - DNA Sports Runover	
13.0.2	Closed Preempt	09/07/12															WBNS-TV (WBNS)	Pre-Empt/Spot - DNA - sports runover	
14.0	Normal Line / SPOT	09/07/12-09/07/12	3	:30	6:58P- 7:30P (EST)	2					X			2	\$2,800.00	\$5,600.00	WBNS-TV (WBNS)	JEOP 2X PER DAY	9/6/12
15.0	Normal Line / SPOT	09/07/12-09/07/12	3	:30	7:30P- 7:57P (EST)	2					X			2	\$2,800.00	\$5,600.00	WBNS-TV (WBNS)	WHEEL OF FORTUNE	9/6/12
16.0	Normal Line / SPOT	09/07/12-09/07/12	3	:30	11P- 11:35P (EST)	2					X			2	\$2,800.00	\$5,600.00	WBNS-TV (WBNS)	11P NEWS 2X PER DAY	9/6/12
17.0	Normal Line / SPOT	09/07/12-09/07/12	3	:30	11:35P- 12:37A (EST)	2					X			2	\$800.00	\$1,600.00	WBNS-TV (WBNS)	D LETTERMAN 2X PER DAY	9/6/12
18.0	Normal Line / SPOT	09/07/12-09/07/12	3	:30	5A- 5:55A (EST)	2					X			2	\$800.00	\$1,600.00	WBNS-TV (WBNS)	5A NEWS 2X PER DAY	9/6/12
19.0	Normal Line / SPOT	09/10/12-09/10/12	3	:30	10P- 11P (EST)	2	X								\$6,000.00		WBNS-TV (WBNS)	HAWAII 5-0	9/6/12

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19.0.1	Closed Preempt	09/10/12															WBNS-TV (WBNS)	Sports Runover/Spot - Tennis		
19.0.2	Closed Preempt	09/10/12															WBNS-TV (WBNS)	Sports Runover/Spot - Tennis		
20.0	Normal Line / SPORTS	09/07/12-09/07/12	3	:30	12:30P- 5:58P (EST)	2				X				2	\$600.00	\$1,200.00	WBNS-TV (WBNS)	US OPEN	9/6/12	
21.0	Normal Line / SPOT	09/07/12-09/07/12	3	:30	7:57P- 9P (EST)	2					X					\$4,000.00		WBNS-TV (WBNS)	CSI:NY	9/6/12
21.0.1	Closed Preempt	09/07/12															WBNS-TV (WBNS)	Schedule Change/Exception - STAND UP TO CANCER		
21.0.2	Closed Preempt	09/07/12															WBNS-TV (WBNS)	Schedule Change/Exception - STAND UP TO CANCER		
22.0	Normal Line / SPOT	09/07/12-09/07/12	3	:30	10P- 11P (EST)	2					X				2	\$4,000.00	\$8,000.00	WBNS-TV (WBNS)	BLUE BLOODS	9/6/12
23.0	Normal Line / SPOT	09/08/12-09/08/12	3	:30	6:57A- 9A (EST)	2						X			2	\$800.00	\$1,600.00	WBNS-TV (WBNS)	CBS THIS MORNING SATURDAY	9/6/12
24.0	Normal Line / SPORTS	09/08/12-09/08/12	3	:30	12P- 5:58P (EST)	2						X			2	\$600.00	\$1,200.00	WBNS-TV (WBNS)	US OPEN TENNIS	9/6/12
25.0	Normal Line / SPOT	09/08/12-09/08/12	3	:30	7:30P- 7:57P (EST)	2						X			2	\$800.00	\$1,600.00	WBNS-TV (WBNS)	SAT WHEEL	9/6/12
26.0	Normal Line / SPORTS	09/08/12-09/08/12	3	:30	7:57P- 10P (EST)	2						X				\$600.00		WBNS-TV (WBNS)	US OPEN TENNIS	9/6/12

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26.0.1	Closed Preempt	09/08/12															WBNS-TV (WBNS)	Pre-Empt/Spot - DNA sports rescheduled	
26.0.2	Closed Preempt	09/08/12															WBNS-TV (WBNS)	Pre-Empt/Spot - DNA sports rescheduled	
27.0	Normal Line / SPOT	09/08/12-09/08/12	3	:30	10P- 11P (EST)	2						X		2	\$4,000.00	\$8,000.00	WBNS-TV (WBNS)	48HR MYSTRY	9/6/12
28.0	Normal Line / SPOT	09/08/12-09/08/12	3	:30	4:58A- 6:56A (EST)	2						X		2	\$400.00	\$800.00	WBNS-TV (WBNS)	SAT AM NEWS	9/6/12
29.0	Normal Line / SPOT	09/09/12-09/09/12	3	:30	6:28A- 8:30A (EST)	2							X	2	\$400.00	\$800.00	WBNS-TV (WBNS)	SUN AM NEWS	9/6/12
30.0	Normal Line / SPOT	09/09/12-09/09/12	3	:30	8:58A- 10:30A (EST)	2						X		2	\$1,200.00	\$2,400.00	WBNS-TV (WBNS)	SUNDAY MRN	9/6/12
31.0	Normal Line / SPOT	09/09/12-09/09/12	4	:30	10:30A- 11A (EST)	1							X	1	\$2,000.00	\$2,000.00	WBNS-TV (WBNS)	FACE THE NATION	9/6/12
32.0	Normal Line / SPORTS	09/09/12-09/09/12	3	:30	4P- 6:58P (EST)	3						X		3	\$600.00	\$1,800.00	WBNS-TV (WBNS)	US OPEN TENNIS	9/6/12
33.0	Normal Line / SPOT	09/09/12-09/09/12	3	:30	6:28P- 6:57P (EST)	2						X			\$2,200.00		WBNS-TV (WBNS)	SUN EVENING NEWS	9/6/12
33.0.1	Closed Preempt	09/09/12															WBNS-TV (WBNS)	Schedule Change/Exception - us open	
33.0.2	Closed Preempt	09/09/12															WBNS-TV (WBNS)	Schedule Change/Exception - us open	
34.0	Normal Line / SPOT	09/09/12-09/09/12	3	:30	6:57P- 8P (EST)	2							X	1	\$8,000.00	\$8,000.00	WBNS-TV (WBNS)	60 MINUTES	9/6/12

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34.0.1	Closed Preempt	09/09/12															WBNS-TV (WBNS)	Pre-Empt/Spot - DNA tech error	
35.0	Normal Line / SPOT	09/09/12-09/09/12	3	:30	9P- 10P (EST)	2							X	2	\$6,000.00	\$12,000.00	WBNS-TV (WBNS)	GOOD WIFE	9/6/12
36.0	Normal Line / SPOT	09/09/12-09/09/12	3	:30	11P- 11:35P (EST)	2							X	2	\$2,800.00	\$5,600.00	WBNS-TV (WBNS)	SUN 11P NEWS	9/6/12
37.0	Normal Line / SPOT	09/10/12-09/10/12	3	:30	5:57A- 7A (EST)	2	X							2	\$1,200.00	\$2,400.00	WBNS-TV (WBNS)	6AM NEWS	9/6/12
38.0	Normal Line / SPOT	09/10/12-09/10/12	3	:30	7A- 8A (EST)	2	X							2	\$1,200.00	\$2,400.00	WBNS-TV (WBNS)	CBS THIS MORNING AT 7AM	9/6/12
39.0	Normal Line / SPOT	09/10/12-09/10/12	3	:30	8A- 8:55A (EST)	2	X							2	\$1,000.00	\$2,000.00	WBNS-TV (WBNS)	CBS THIS MORNING AT 8AM	9/6/12
40.0	Normal Line / SPOT	09/10/12-09/10/12	3	:30	8:58A- 9:55A (EST)	2	X							2	\$800.00	\$1,600.00	WBNS-TV (WBNS)	LIVE WITH KELLY	9/6/12
41.0	Normal Line / SPOT	09/10/12-09/10/12	3	:30	9:58A- 10:55A (EST)	2	X							2	\$800.00	\$1,600.00	WBNS-TV (WBNS)	LETS MAKE A DEAL	9/6/12
42.0	Normal Line / SPOT	09/10/12-09/10/12	3	:30	10:58A- 11:57A (EST)	2	X							2	\$800.00	\$1,600.00	WBNS-TV (WBNS)	THE PRICE IS RIGHT	9/6/12
43.0	Normal Line / SPOT	09/10/12-09/10/12	3	:30	11:58A- 12:30P (EST)	2	X							2	\$1,200.00	\$2,400.00	WBNS-TV (WBNS)	NOON NEWS	9/6/12
44.0	Normal Line / SPOT	09/10/12-09/10/12	3	:30	12:30P- 2P (EST)	2	X							2	\$1,200.00	\$2,400.00	WBNS-TV (WBNS)	SOAP ROTATION	9/6/12
45.0	Normal Line / SPOT	09/10/12-09/10/12	3	:30	2P- 3P (EST)	2	X							2	\$800.00	\$1,600.00	WBNS-TV (WBNS)	THE TALK	9/6/12

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Date:

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**Schedule Dates** 09/07/12-09/10/12  
**Advertiser** Romney for President, Inc. (8973)  
**Agency** American Rambler Production (4828)  
**Product** Political/Candidate (1161)  
**Brand** political candidate (1775)  
**Salesperson** Philadelphia Office, Philly (1680)  
**Sales Office** Eagle Television/Philadelphia Office  
**Buyer Name** KINCA,STEPHANIE  
**Phone/Fax** /  
**CPE** 66  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** ROMNEY/P/R  
ROMNEY FOR PRESIDENT INC

**Date Entered** 09/06/12  
**Last Modified** 09/10/12  
**Entered By** Kathy Sparks  
**CO-OP** No  
**Headline #** ECR07901697  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$21,480.00  
**Net Total** \$121,720.00  
**Sales Tax**

**WBNS-TV (WBNS)**  

By Broadcast Month	Spots	Rate
Sep. 2012	96	\$143,200.00
<b>Grand Total:</b>	<b>96</b>	<b>\$143,200.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
46.0	Normal Line / SPOT	09/10/12-09/10/12	3	:30	3P- 3:55P (EST)	2	X							2	\$800.00	\$1,600.00	WBNS-TV (WBNS)	DR PHIL	9/6/12
47.0	Normal Line / SPOT	09/10/12-09/10/12	3	:30	3:58P- 5P (EST)	2	X							2	\$800.00	\$1,600.00	WBNS-TV (WBNS)	DR OZ	9/6/12
48.0	Normal Line / SPOT	09/10/12-09/10/12	3	:30	5P- 6P (EST)	2	X							2	\$2,200.00	\$4,400.00	WBNS-TV (WBNS)	5PM NEWS	9/6/12
49.0	Normal Line / SPOT	09/10/12-09/10/12	3	:30	6P- 6:30P (EST)	2	X							2	\$2,800.00	\$5,600.00	WBNS-TV (WBNS)	6PM NEWS	9/6/12
50.0	Normal Line / SPOT	09/10/12-09/10/12	3	:30	6:58P- 7:30P (EST)	2	X							1	\$2,800.00	\$2,800.00	WBNS-TV (WBNS)	JEOPARDY	9/6/12
50.0.1	Closed Preempt	09/10/12															WBNS-TV (WBNS)	Sports Runover/Spot - Tennis	
51.0	Normal Line / SPOT	09/10/12-09/10/12	3	:30	7:30P- 7:57P (EST)	2	X								\$2,800.00		WBNS-TV (WBNS)	WHEEL OF FORTUNE	9/6/12
51.0.1	Closed Preempt	09/10/12															WBNS-TV (WBNS)	Sports Runover/Spot - Tennis	
51.0.2	Closed Preempt	09/10/12															WBNS-TV (WBNS)	Sports Runover/Spot - Tennis	
52.0	Normal Line / SPOT	09/10/12-09/10/12	3	:30	11P- 11:35P (EST)	2	X							2	\$2,800.00	\$5,600.00	WBNS-TV (WBNS)	LATE NEWS	9/6/12
53.0	Normal Line / SPOT	09/10/12-09/10/12	3	:30	11:35P- 12:37A (EST)	2	X							2	\$800.00	\$1,600.00	WBNS-TV (WBNS)	DAVID LETTERMAN	9/6/12
54.0	Normal Line / SPOT	09/10/12-09/10/12	3	:30	5A- 5:55A (EST)	2	X							2	\$800.00	\$1,600.00	WBNS-TV (WBNS)	5AM NEWS	9/6/12

### CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

"WBNS-TV, Inc., and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected."



WBNS-TV, Inc.  
DEPT L-1133  
COLUMBUS, OH 43260-1133

American Rambler Production  
138 Conant Street  
Beverly, MA 01915

### Contract # 102501

**Schedule Dates** 09/07/12-09/10/12  
**Advertiser** Romney for President, Inc. (8973)  
**Agency** American Rambler Production (4828)  
**Product** Political/Candidate (1161)  
**Brand** political candidate (1775)  
**Salesperson** Philadelphia Office, Philly (1680)  
**Sales Office** Eagle Television/Philadelphia Office  
**Buyer Name** KINCA,STEPHANIE  
**Phone/Fax** /  
**CPE** 66  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** ROMNEY/P/R  
ROMNEY FOR PRESIDENT INC

**Date Entered** 09/06/12  
**Last Modified** 09/10/12  
**Entered By** Kathy Sparks  
**CO-OP** No  
**Headline #** ECR07901697  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$21,480.00  
**Net Total** \$121,720.00  
**Sales Tax**

### WBNS-TV (WBNS)

By Broadcast Month	Spots	Rate
Sep. 2012	96	\$143,200.00
<b>Grand Total:</b>	<b>96</b>	<b>\$143,200.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
55.0	Normal Line / NFLTODAY	09/09/12-09/09/12	4	:30	12P- 1P (EST)	1						X		1	\$1,000.00	\$1,000.00	WBNS-TV (WBNS)	NFL TODAY	9/7/12
56.0	Normal Line / SPOT	09/09/12-09/09/12	4	:30	12:57P- 4P (EST)	3						X		3	\$2,200.00	\$6,600.00	WBNS-TV (WBNS)	NFL FOOTBALL	9/7/12
57.0	Normal Line / SPOT	09/09/12-09/09/12	5	:30	11A- 11:30A (EST)	2						X		2	\$250.00	\$500.00	WBNS-TV (WBNS)	CAPITAL SQUARE	9/7/12
58.0	Normal Line / SPOT	09/08/12-09/08/12	5	:30	11P- 11:35P (EST)	2						X		2	\$375.00	\$750.00	WBNS-TV (WBNS)	SAT LATE NEWS	9/7/12
59.0	Normal Line / SPOT	09/09/12-09/09/12	5	:30	10P- 11P (EST)	1						X		1	\$900.00	\$900.00	WBNS-TV (WBNS)	THE MENTALIST	9/7/12
60.0	Normal Line / SPOT	09/10/12-09/10/12	4	:30	11P- 11:35P (EST)	1	X							1	\$2,000.00	\$2,000.00	WBNS-TV (WBNS)	LATE NEWS	9/7/12
61.0	Normal Line / SPOT	09/10/12-09/10/12	5	:30	5P- 6P (EST)	1	X							1	\$550.00	\$550.00	WBNS-TV (WBNS)	5PM NEWS	9/7/12
62.0	Normal Line / SPOT	09/08/12-09/08/12	5	:30	4:58A- 6:56A (EST)	1						X		1	\$100.00	\$100.00	WBNS-TV (WBNS)	SAT AM NEWS	9/7/12
63.0	Normal Line / SPORTS	09/09/12-09/09/12	3	:30	4P- 6:58P (EST)								1	1	\$600.00	\$600.00	WBNS-TV (WBNS)	US OPEN TENNIS/mg for 9/8/12 ....	9/10/12
64.0	Normal Line / SPOT	09/09/12-09/09/12	3	:30	6:57P- 8P (EST)								1	1	\$0.00	\$0.00	WBNS-TV (WBNS)	60 MINUTES /spot clipped	9/10/12

### CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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